

Nishi Haider

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Portfolio: <https://www.nishahaider.com/> | Github: <https://github.com/jassynyc2020> | LinkedIn: <https://www.linkedin.com/in/nisha-haider/>

EDUCATION

Kenzie Academy

Professional Certificate - UX Design Engineering / UI Design Engineering

Loyola University of Chicago

Bachelors of Business - Marketing

CERTIFICATES

Accessibility & WCAG 2.0 Google Analytics for Beginners * SEO Foundations * Introduction to Behavioral Economics

EXPERIENCE

The Citizen Project

Lead UX/UI Designer

Remote

September 2022 - Present

- Design the technology platform for the Roosevelt Island Residents Association (RIRA) with Iterative Design methodology.
- Work closely with an Agile team.
- Develop dynamic interface that work across multiple browser types and with Android and iOS devices using (AdobeXD).
- Creating mock-ups, prototypes and gathering user research data.

Accenture Federal Services

Visual Designer - Contractor

Remote

September 2021 - July 2022

- Redesigned FSA's outdated website and forms with team of designers using existing design system (Sketch).
- Supported the flawless delivery of design for handoff to developers, producers and client.
- Provided ideas to brainstorming team sessions - Agile methodology.
- Collaborated with teams of 10-30 people across business, technology and design departments.
- Conducted presentations to internal team and client.

Dweeb Global Organization

UX Designer

Remote

January 2021 - September 2021

- Work closely with Project Manager, Back-end Developer and two other UX designers to develop an international project-based collaboration app using the waterfall methodology.
- Develop dynamic interfaces that work across multiple browser types and with Android and iOS devices using (Figma).
- Created the workflow interface designs implementing the typography and iconography systems.
- Ideate, produce, and present project deliverables such as user flows, wireframes (Whimsical), and concept designs to demonstrate new features.
- Created the usability testing questionnaire to record feedback from remote testing.
- Implementing the design system for the interaction and visual design of the application.

The Real Light Tower Guild

Lead UX UI Designer

Remote

December 2020 - May 2021

- Create alternative design solution based on user feedback.
- Redesigned desktop/mobile app that will be launching in late 2021.
- Manage the UX vision, personas (Adobe Photoshop), user flow map (Whimsical), low/hi-fi prototypes (Figma) and user research for Android and iOS along side PM and back-end developer.
- Lead initial target user interviews to gather user needs and pain points.

Kelly Connect

Apple Technical iOS Advisor

Part-time - Evening - Remote

November 2019 - September 2021

- Solving complex iOS software issues averaging 100% customer satisfaction surveys.

Deaf Kids Code

Social Media Manager - Website/Logo Designer

West Lafayette, IN

January 2016 - October 2019

- Manage social media planning for execution of marketing strategies.
- Maintained strong social media and brand presence across Twitter, Facebook, Instagram platforms.
- Designed logo and website on Wix for one of the most respected non-for-profit organization in the deaf international community.
- Organized workshops across the globe inspiring deaf students to pursue careers in STEM.

Deutsche Bank Securities, Inc

Sales Associate

New York, NY

August 2009 - October 2019

- Increased the value of the portfolio managers' assets under management by 33%.

COURSE PROJECTS

MySensAR (Augmented Reality app) - Capstone Project

October 2019 - October 2020

- Excelled in an intensive 12-month program, earning UX UI Design Experience certification.
- Hands-on project based on problem solving, researching, prototyping, usability testing and designing interfaces
- Productive and efficient team member of a remote agile team.

ADDITIONAL

- *Technical Proficiencies:* HTML, CSS, (Basic React JS), A11y, Adobe Illustrator, Photoshop, After Effects, Figma, Sketch, Adobe XD, Axure, InVision, Abstract, Visual Studio, Github, Zoom, WebEx, Trello, Whimsical, Zeplin & Salesforce Lightning Design System.
- *Skills:* Product Design, User Experience Research, Usability Testing, A+B Testing; Low/High-Fidelity Prototyping, Wireframe, Journey Map, Personas, Storyboard, Scenario Development, Quantitative Surveys, Typography, Palette, Illustration & Iconography Systems.