Nishi "Nisha" Haider

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Portfolio: https://www.nishahaider.com/ | *Github:* https://github.com/jassynyc2020 | *LinkedIn:* https://www.linkedin.com/in/nisha-haider/

EDUCATION

Kenzie Academy
Professional Certificate - UX Design Engineering / UI Design Engineering

Loyola University of Chicago
Bachelors of Business - Marketing

CERTIFICATES

Accessibility & WCAG 2.0 Google Analytics for Beginners * SEO Foundations * Introduction to Behavioral Economics

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EXPERIENCE

Project:

Small Business eCommerce (B2B) app   **Remote**
UX Designer   July 2022 - Present
- Work closely with Project Owner, Developers for a project-based B2B app.
- Develop dynamic interfaces that work across multiple browser types and with Android and iOS devices using (Figma).
- Creating journey map, design system, mock-ups and gathering competitive analysis.

Accenture Federal Services   **Remote**
Visual Designer - Contractor   *September 2021 - July 2022*
- Redesigned FSA's outdated website and forms with team of designers using existing design system.
- Supported the flawless delivery of design for handoff to developers, producers and client.
- Provided ideas to brainstorming team sessions - Agile methodology.
- Collaborated with teams of 10-30 people across business, technology and design departments.
- Conducted presentations to internal team and client.

Dweeb Global Organization   **Remote**
UX Designer   *January 2021 – September2021*
- Work closely with Project Manager, Back-end Developer and two other UX designers to develop an international project-based collaboration app.
- Develop dynamic interfaces that work across multiple browser types and with Android and iOS devices using (Figma).
- Created the workflow interface designs implementing the typography and iconography systems.
- Ideate, produce, and present project deliverables such as user flows, wireframes (Whimsical), and concept designs to demonstrate new features.
- Created the usability testing questionnaire to record feedback from remote testing.
- Implementing the design system for the interaction and visual design of the application.

The Real Light Tower Guild   **Remote**
Lead UX UI Designer   *December 2020 - May 2021*
- Create alternative design solution based on user feedback.
- Redesigned desktop/mobile app that will be launching in late 2021.
- Manage the UX vision, personas (Adobe Photoshop), user flow map (Whimsical), low/hi-fi prototypes (Figma) and user research for Android and iOS along side PM and back-end developer.
- Lead initial target user interviews to gather user needs and pain points.

Kelly Connect   **Part-time - Evening - Remote**
Apple Technical iOS Advisor   *November 2019 – September 2021*
- Solving complex iOS software issues averaging 100% customer satisfaction surveys.

Deaf Kids Code   **West Lafayette, IN**
Social Media Manager - Website/Logo Designer   *January 2016 - October 2019*
- Manage social media planning for execution of marketing strategies.
- Maintained strong social media and brand presence across Twitter, Facebook, Instagram platforms.
- Designed logo and website on Wix for one of the most respected non-for-profit organization in the deaf international community.
- Organized workshops across the globe inspiring deaf students to pursue careers in STEM.

Deutsche Bank Securities, Inc   **New York, NY**
Sales Associate   *August 2009 – October 2019*
- Increased the value of the portfolio managers' assets under management by 33%.

COURSE PROJECTS

MySensAR - *Capstone Project /* **Veality -** *Foundation Project*   *October 2019 - October 2020*
- Excelled in an intensive 12-month program, earning UX UI Design Experience certification.
- Hands-on project based on problem solving, researching, prototyping, usability testing and designing interfaces
- Productive and efficient team member of a remote agile team.

ADDITIONAL

- *Technical Proficiencies:* HTML, CSS, (Basic React JS), A11y, Adobe Illustrator, Photoshop, After Effects, Figma, Sketch, Adobe XD, Axure, InVision, Abstract, Visual Studio, Github, Zoom, WebEx,Trello, Whimsical, Zeplin & Salesforce Lightening Design System.
- *Skills:* Product Design, User Experience Research, Usability Testing, A+B Testing; Low/High-Fidelity Prototyping, Wireframe, Journey Map, Personas, Storyboard, Scenario Development, Quantitative Surveys, Typography, Palette, Illustration & Iconography Systems.